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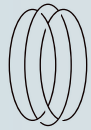


KOKOON

EXCEPTIONAL SILKS

EST. 2002

KOKOON | LOOK BOOK



KOKOON THE COMPANY

Batik Wayang was founded in 2002 and became a brand dedicated to preserving, reviving and interpreting beautiful motives found in South East Asia.

Kokoon is the evolution of Batik Wayang, set out to bring passion for excellence to a world wide audience.

Kokoon is an experience of the highest quality, immaculate silk apparels and accessories.



THE BRAND

We follow in the established tradition of Batik Wayang with the emphasis on unique motives and exceptional craftsmanship.

Alongside the brand's silk collections of scarves, shawls and sarong sets, Kokoon also presents luxury pashmina throws and shawls.

Discover our definition of elegance with the highest quality, indulgent silks!



THE YEAR

Kokoon year begins in late March with the hatching of the butterflies.

In the spirit of rebirth, just like butterflies break out of their cocoons to spread their wings, new additions to the collection are introduced to the world.



KOKOON



HATCH



BUTERFLY

THE SIGNATURE PIECE

Each year Kokoon selects a Signature Colour.

It is used for one unique design and its packaging, making this Signature Piece a collector's item.

RED is the Signature Colour for 2018, representing passion for timeless and magnificent silks!

Powerful use of colour provides contrast to the main collection.



THE MEMBERSHIP

Kokoon will launch an amazing benefits program via membership in the nearest future.

Look out for the newsletter.



QUALITY CERTIFICATION & RETURN POLICY

Each piece is created with impeccable care by our artisans throughout all the stages of production until the moment it is lovingly folded into its final packaging.

Quality Control Experts issue and attach the Certificate of Authenticity, guaranteeing exceptional quality.

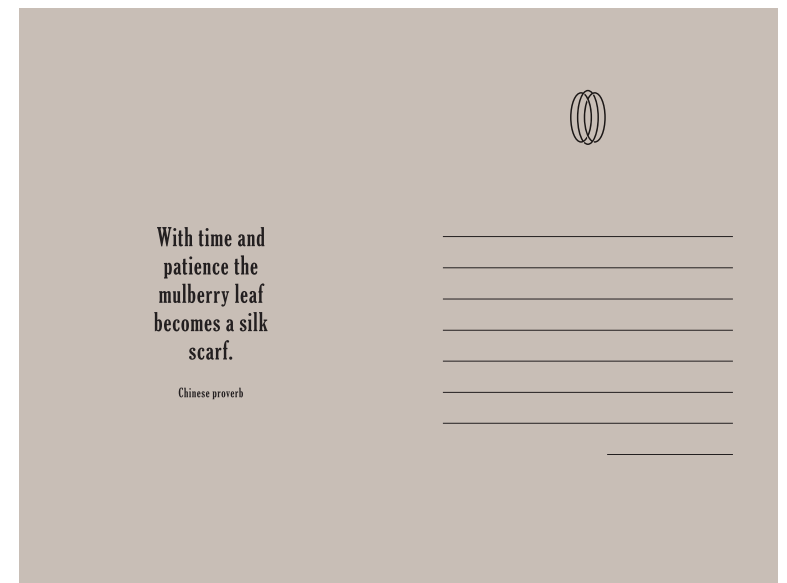
Only highest quality silks are selected to bring to life unique and exceptional silk apparels and accessories. If by any chance, the product received has any imperfections, the item will not only be replaced, but also compensated with an additional item!



GIFT CARD PERSONALISED

Every Kokoon box comes with a gift card.

For online purchases, Kokoon offers services of our trained calligrapher to handwrite customer's personal note on the gift card.



KOKOON BUTTERFLY

Kokoon Butterfly is a symbol of rebirth
and new beginnings.

Kokoon Butterfly is a marketing tool that is
used for promotions and competitions.



CURRENT COLLECTION

Beautiful motives found in South East Asia are revived by our talented team of designers and later reproduced onto the finest silk.

Some designs are quite contemporary while others are more traditional.

KOKOON PRODUCTS:

Silk Scarves

Silk Shawls

Pashmina and Silk Shawls

Pashmina and Silk Throws

Sarong Sets

Fans

Hairbands

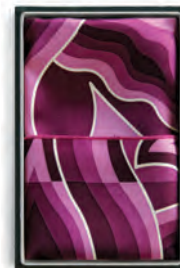
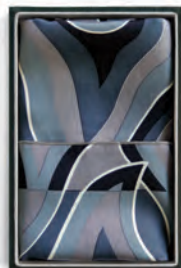


SCARVES

One chic and delicate silk scarf.
Countless ways of styling.

160 cm L x 35 cm W





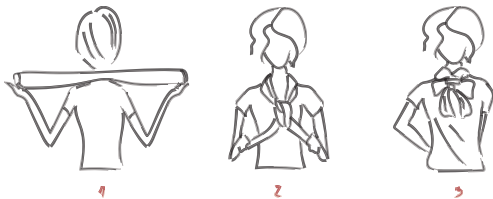


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8 WAYS TO WEAR

THE KOKOON SCARF
STYLE 1



SEE MORE AT KOKOONSILKS.COM

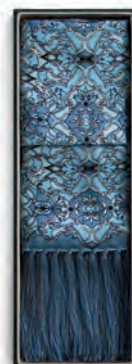


SILK SHAWLS

Heavy silk finished with an elegant fringe made of silk yarn, hand-knotted on both ends.

180 cm L x 55 cm W

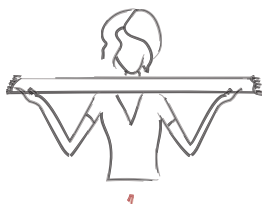
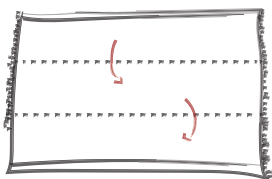




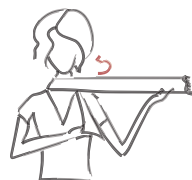


8 WAYS TO WEAR

THE KOKOON SHAWL
STYLE 1



1



2



3



4

SEE MORE AT KOKOONSILKS.COM

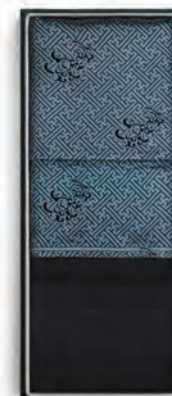
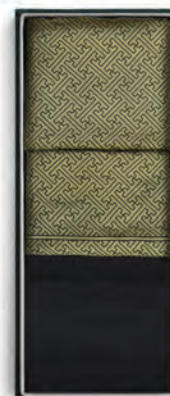
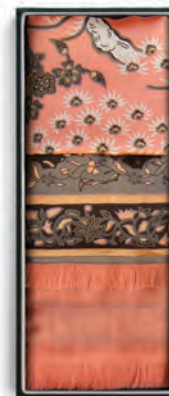


PASHMINA & SILK SHAWLS

Kokoon's most sought-after piece.
Heavy silk on a pashmina-wool lining, finished with
a pashmina fringe.

180 cm L x 55 cm W

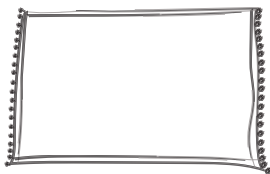






8 WAYS TO WEAR

THE KOKOON PASHMINA & SILK SHAWL
STYLE 1



SEE MORE AT KOKOONSILKS.COM



PASHMINA & SILK TROWS

A piece of pure luxury, can be worn or used as a decorative element in your home.

Finished with an elegant pashmina fringe.

200 cm L x 110 cm W

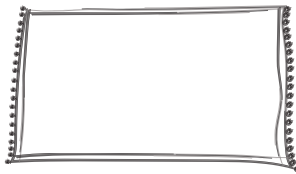






8 WAYS TO WEAR

THE KOKOON PASHMINA & SILK SHAWL
STYLE 1



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SILK SARONG SET

Sarong Set consists of a beautiful sarong, matching wooden hand fan, elastic hairband and a sarong buckle, carved out of a seashell.

Sarong size: 195 cm L x 110 cm W





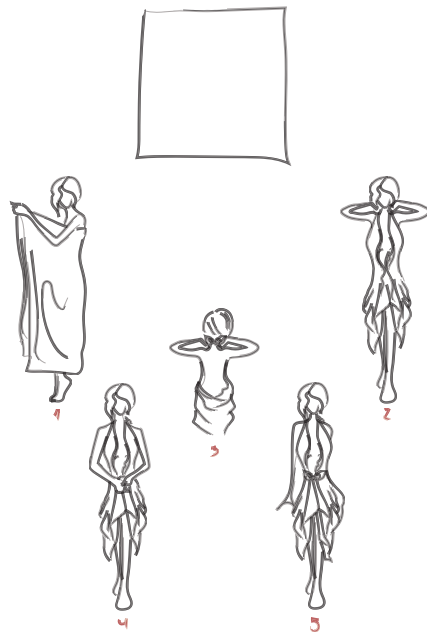


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8 WAYS TO WEAR

THE KOKOON SILK SARONG SET
STYLE 1



SEE MORE AT KOKOONSILKS.COM



WOODEN FAN

Kokoon fans are handmade using mahogany wood and high quality silk.

23cm



HAIRBAND

The elastic hairbands are made with the silks from Kokoon's collection.

Packaged in 7x7 cm mica cubes, finished with copper coloured ribbon.



COLLABORATION

Kokoon scouts remarkable designers to collaborate with and create four motives to represent the seasons of a Kokoon year.

These collaborations produce collector's items and promote designers that deserve exposure.





KOKOON ESSENTIALS

KOKOON Essentials travel sets have been specially designed to create comfort in your travels. Whether you are in a plane, outdoor, in a hotel room (alone or well accompanied) we would love you to have your own Kokoon, your own protected space.



TRAVEL ESSENTIALS

Five different sets ideal for traveling:

1. Repair Essentials
2. Sleep Essential
3. Travel Essential
4. Outdoors Essentials
5. Sensual Essentials

Created with nature's most powerful ingredients, all the items of each set are under 100ml to easily slip it in carryons. Real handy for travelers.



REPAIR ESSENTIAL SET

The Repair Essentials travel set will heal damages caused by travel. Inflight air dramatically dehydrates, but our thoughtful essentials revitalize hair & body to assure you quickly feel invigorated.



SLEEP ESSENTIAL SET

This Sleep Travel Set is a unique selection of thoughtfully chosen products to promote deep relaxation of body and mind whilst enhancing the quality of your sleep when you are traveling.



TRAVEL ESSENTIAL SET

This Travel Protection Set will help you fight germs and add comfort during travel. Create your own protective KOKOON wherever you are.



SENSUAL ESSENTIAL SET

The Sensual Essentials travel set will stimulate your romantic pleasures for a getaway to remember. A unique selection of thoughtfully chosen items that not only let the mind wonder but improve desire, arousal, promote relaxation, and help stimulate all your senses.



OUTDOOR ESSENTIAL SET

The Outdoor Essentials travel set will protect you on your out-of-doors quests. A unique selection of thoughtfully chosen items that provide protection and comfort on an adventurous day.

PRODUCTION

Kokoon silks are manufactured in boutique workshops by artisans, using traditional techniques and colour-dye recipes, which are handed down from generation to generation.

Highest quality silk is pre-washed in order to remove any possible interferences. The pre-treated silk is then dyed in the base colour and later air-dried.

Before the silk touches the manufacturing tables, they are meticulously cleaned in order to avoid any residue left from previous production.

Once all of the design layers are applied, for the colours to fully develop, the silk gets exposed to sunlight.

Excess colour is washed out in large basins, where running water helps to prevent colour bleeding. The silk is then soaked in a colour fastening solution and dried.

Silks that pass quality control are cut into scarves, shawls, throws or sarongs.

Kokoon strives to package only pieces of exceptional quality!



SALES MODULES

STANDS / P.O.S.

The modular versatility of sales units allows for:

- free standing counter settings with various configurations
- wall units, that range from 2 to 5 m in length
- pop-up stores (size range from 12 to 30 m2)

It also provides:

- functionality and capacity to hold large amounts of stock efficiently
- outstanding design elements to carry the brand
- unique and intriguing presentation of products



CONFIGURATIONS LAYOUT WALL



WALL SOLUTIONS / UNIT- 1-2



WALL SOLUTIONS / UNIT- 1-5



WALL SOLUTIONS / UNIT- 4



CONFIGURATIONS COUNTERS AND FREE STANDING

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